# Apparel, Merchandising, Design and Textiles

Purpose: To support undergraduate and graduate teaching and programs leading to the degrees of BA and MA in Apparel, Merchandising, Design, and Textiles. Because these programs rely on the Fine Arts, Business, Psychology, Sociology, and Chemistry collections, those policy statements should also be considered.

## General Collection Guidelines:

Languages: English and English translations. There is no limitation of language, however, when illustrative material is more important than text.

Chronological Guidelines: Current research and development are emphasized. Older historical works are collected selectively.

Geographical Guidelines: No region is excluded. Materials are acquired that develop broad historical and cultural perspectives.

Treatment of the Subject: Scholarly treatments of a subject are emphasized. Upper division textbooks are purchased selectively. Lower division textbooks, teacher and student work manuals and introductory works are purchased very selectively.

Types of Material: Materials acquired are in the form of print books, electronic books, electronic indexes, specialized electronic databases, media, journals, and periodicals. Most journal and periodical current issues and backfiles are available electronically. Some periodical backfiles are available in micro format.

Date of Publication: Emphasis is on currently published materials. Retrospective purchases are made selectively.

Other General Considerations: Access to resources is augmented through the Orbis Cascade Alliance and Interlibrary Loan. Certain specialized areas of interest to AMDT are mentioned in the collection statement for Fine Arts.

## Observations and Qualifications by Subject with Collection Level:

Apparel and Clothing: C(1)

Materials collected include socio-psychological aspects, history, anthropology, and design. There is no geographical limitation. The materials needed range from scholarly primary and secondary sources necessary to support the programs mentioned, to "picture books" consisting of costume and fashion design reproductions with little or no text.

Merchandising: C(1)

A major in clothing and textiles permits a concentration in fashion or clothing merchandising and marketing. Students are prepared for positions of management in retail and apparel production firms. Materials to support fashion or clothing marketing are purchased selectively because marketing materials are purchased for the College of Business.

Textile: C(1)

Textile art, design, history and industry materials and clothing construction are collected by Holland and Terrell Libraries. The technical and scientific aspects of textiles and textile science are collected by the Owen Science and Engineering Library.

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